



Enterprise Parks and Recreation Department  
P.O. Box 311000, Enterprise, AL 36331  
Phone: (334) 348-2684

Dear Business Owner/Manager:

The Enterprise Parks and Recreation Department invites you to participate in the 2020 Children's Festival in the Park. Children's Festival has been voted "Alabama Event of the Year" and is attended by over 7,000 people from around the state. This event is an opportunity designed to allow you to display your business, connect with new customers, and provide a family friendly experience for the community. The Children's Festival in the Park is scheduled to take place at Johnny Henderson Park on May 2nd, 2020 during the hours of 2:00 pm - 8:00 pm.

Vendor registration and sponsorship opportunities are available! Make your selection and secure your spot today by completing the attached registration form and return it, along with your registration/sponsorship fee, to the address shown on the form no later than March 27, 2020. Payment is due upon receipt of application. Participants choosing to sponsor a carnival game booth will be assigned on a first-come basis; and space is limited. These sponsors will be asked to provide candy/prizes for attendees. All sponsors will appear on our website, Facebook page, and event advertisement. You will also receive an 18"x24" corrugated sign displayed next to one of the activities listing your organization as a sponsor. If your business is already one of our yearly sponsors please contact us for exclusive pricing!

Admission to the event is free to the public, and focuses on family friendly games and activities for the entire family. We will be offering inflatables, pony rides, train rides, face painting, live bands, rock wall, bungee jump, touch-a-truck, and many more special attractions! Fireworks will be displayed at the closing of the event beginning at 8:00 pm. We are expecting large crowds eager to see what your business has to offer. You are encouraged to have free samples, promotional items, and other materials available if choosing to setup a vendor spot providing your own 10"x10" tent.

As a sponsor, you have the opportunity to partner with us to give back to our community. On behalf of Enterprise Parks and Recreation Department, I thank you for your time and look forward to hearing from you soon. Please review the attached sponsorship agreement enclosed and let me know if you have any questions, or simply return the completed form to Abby Hutto by Friday, March 27th. Sponsorship availability is limited, secure your spot today!

Sincerely,

*Abby Hutto*

Program Coordinator  
Enterprise Parks and Rec

*Billy Powell*

Director  
Enterprise Parks and Rec

# CHILDRENS FESTIVAL IN THE PARK

MAY 2ND, 2020 JOHNNY HENDERSON PARK 2PM—8PM FIREWORKS AT 8PM



## **Special Attraction Sponsor -** See Listing for Details and contact EPRD for pricing

- ◆ 18"x24" corrugated sign displayed in the Special Attraction area
- ◆ Facebook post created to highlight your company and sponsored attractions
- ◆ FREE BOOTH space at Children's Festival in the Park
- ◆ Sponsoring your choice of one of our newest attractions
- ◆ Recognition on all news interviews, newspaper ads, social media, and website!!



## **Kid's Zone Sponsor - \$500.00**

- ◆ 18"x24" corrugated sign displayed in the Kid's Zone area
- ◆ Facebook post created to highlight your company as a Kid's Zone sponsor
- ◆ Company logo on event posters
- ◆ FREE BOOTH space at Children's Festival in the Park

## **Carnival Booth Sponsor - \$350.00**

- ◆ Facebook post created to highlight booth sponsors
- ◆ 18"x24" corrugated sign displayed in front of sponsored booth
- ◆ 8"x8" Carnival tent/Game combo provided
- ◆ Company logo on event posters

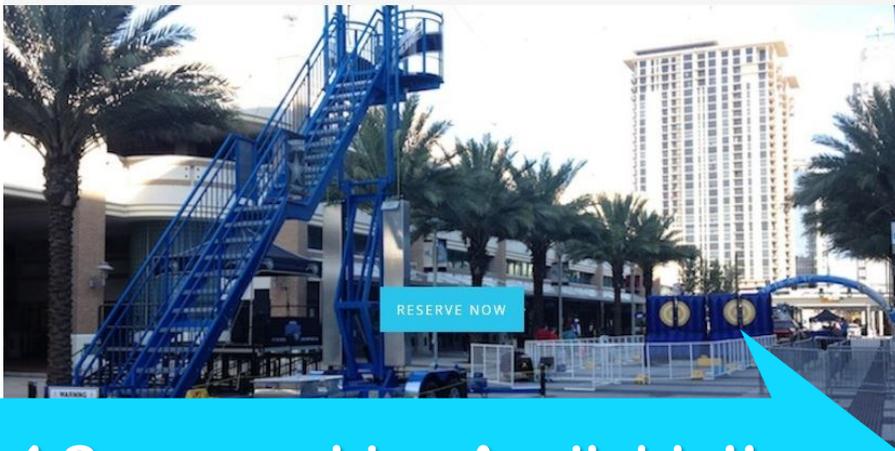
*Disclaimer: Carnival games are assigned on a first-come basis. Prizes and/or candy must be provided for participants. Your business or organization is responsible for providing two attendants to run the sponsored game.*

## **Organization Vendor Booth - \$200.00 (No sponsorship recognition)**

- ◆ Company may be represented by a 10x10 booth space at the event
- ◆ Game and prizes are required for attendees

# SPACES ARE LIMITED!!

# MOBILE ZIP LINE



Climb atop this 3 story stair case and prepare to soar through the air for 200 feet with a view for miles! Attendees are sure to enjoy this thrill!

**4 Sponsorships Available!!**

Are you ready for your debut as the next ninja warrior?! Attendees will build up the courage to face 4 massive inflatable balls hoping to make it to the other side before failing with a WIPEOUT on the safety mattress. Dare to test your skills!

# BIG BALLER



**ONLY 2 Sponsorships Available!!!**

# LEAP OF FAITH CHALLENGE



Put your skills to the test with this *challenged* leap of faith! Kids or adults, this advanced rock wall will test your strength, reaction time, and determination!

**Sponsorship Available!!**

# Rules and Regulations

## **Please Remember:**

- Vendor spaces are approximately 10x10 and will be assigned on a first-come basis
- There will be NO refunds
- Vending/On-site sales is not allowed unless prior approval has been given by EPRD
- Park in the designated vendor parking area only
- EPRD will provide (1) 8ft table and (2) chairs

## **Vendor Responsibilities:**

- Vendors choosing to setup their own 10"x10" vendor space are responsible for providing an interactive game
- Vendors are responsible for all decorations, display materials, and table cloths
- Vendors can begin setup at 11:00 am and remain setup until 7:00 pm. NO EXCEPTIONS.
- Vendors must clean up assigned area after the event
- Please limit all vehicle traffic during event hours
- Vendors are responsible for providing prizes for attendees; an easy option is candy pieces but please remember we will experience hot temperatures
- Vendors are responsible for electricity at this event, it will not be provided

## **Sponsor Responsibilities:**

- Please be sure we have a copy of your company logo
- If sponsoring a carnival booth, you are responsible for providing at least two attendants to run your game
- You are responsible for providing prizes for your sponsored game
- If sponsoring a special attraction, you will receive exclusive advertising and signage!!



## Sponsorship Commitment Form

*May 2nd, 2020 2:00 pm—8:00 PM*

I (we) would like to partner with Enterprise Parks and Recreation for the 2020 Children's Festival in the Park at the following sponsorship level:

Please select level by checking the box below:

- Special Attraction Sponsor - Exclusive Pricing Available
- Kid's Zone Sponsor - \$500.00
- Carnival Booth Sponsor - \$350.00
- Organization Vendor Booth - \$200.00

**LIMITED  
SPACES  
AVAILABLE!**

### CONTACT INFORMATION

Business Name:

Contact Name:

Phone Number:

Email:

Mailing Address:

City:

State:

Zip Code:

### PAYMENT INFORMATION

Date:

Sponsor Amount:

Printed Name:

Signature:

- Enclosed Check       Invoice Me       Call for CC Payment

Please complete this form and return to Enterprise Parks and Recreation.  
P.O. Box 311000, Enterprise, AL 36331 | 421 E. Lee St., Enterprise, AL 36330  
ahutto@enterpriseal.gov | (334) 348-2682